

## Rhino Dirt Incentive Program



**October 1, 2021 – December 31, 2021**

Account Managers can order two bags of Rhino Dirt to demo for customers, use demo **part # 118671976** when ordering. Limit of two bags per Account Manager, demo bags are in stock in the Strongsville warehouse only.

For every case part #116691536/407598-14 of Rhino Dirt sold you can earn a \$10 Amazon gift card, must sell a minimum of 15 cases during the promotion period to qualify for Amazon gift cards.

For every pallet part # 116691539/407599 (210 bags) sold you can earn a \$190 Amazon gift card, pallet must be one sale to qualify for Amazon gift card.

For every drum part #116691530/407597 of Rhino Dirt sold you can earn a \$20 Amazon gift card, must sell a minimum of eight drums during the promotion period to qualify for Amazon gift cards.

For every pallet of drums (eight drums) you can earn a \$210 Amazon gift card, pallet must be one sale to qualify for Amazon gift card.

### **Rhino Dirt Demo Video**

Let's have some fun; the first 10 Account Managers that send in a **Rhino Dirt demo video** will earn a \$25.00 Amazon Gift Card and a camo Rhino Dirt hat. Send videos to [MSS-marketing@applied.com](mailto:MSS-marketing@applied.com) and/or Sherry Cook [scook@applied.com](mailto:scook@applied.com)

If you record your video at your customer's location please have the customer sign the photo and video release form allowing us to use the video for marketing purposes. The form can be found on JAM under the Rhino Dirt folder or requested from Sherry Cook.

### **Grand Prize**

The top two Account Managers that sell the most Rhino Dirt bags and/or drums during the promotion period will win an Apple iPad.

**Must sell a minimum of three pallets of Rhino Dirt to qualify for an Apple iPad. The sale of bags and drums can be combined to meet the minimum sales requirement to qualify for an Apple iPad.**

